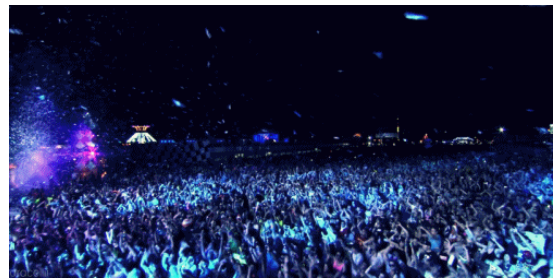




You Reap What You Sow



Music blaring, adrenaline surging and clothes completely soaking through with sweat; these are some the elements of a zealous passion-filled performance. No matter what kind of performer or genre of music a musician performs, the most important thing is to make a connection with the fans, make them feel important and make any event an experience that fans can't forget.



In order to accomplish this, it means artist/artists must invest their time, energy and creativity. When these three qualities are equally invested, it creates a recipe for the perfect performance. The problem is performers who follow this recipe are a dying breed.



It is more likely that we will find stories about our favorite artist venturing out to the clubs with his/her latest fling, throwing a party for whatever holiday is closest or being captured in the middle of his/her latest scandal, plastered across the tabloids or sliding across our news feeds. And while our loyalty may belong to our favorite musician/ group, the effort that they're willing to invest into practice, fan events and performances the stronger our loyalty will remain.



Unlike most Western musicians, the likelihood of finding a slanderous scandal



about a Kpop idol is a lot less likely to be found in the latest news. Although scandal in the world of Korean entertainment isn't impossible and does occasionally happen it is very rare that it makes it to the public. Kpop idols may occasionally be seen at clubs, but the chances of anyone finding them in a club under improper or disreputable circumstances are about as likely as seeing a real-life unicorn trotting across your



bedroom in the next five minutes. They are called Idols for a reason.

Idols are expected to have the most respectable and professional behavior



while in public, while working and while speaking to fans; in fact, often times views can see and hear other members of a group reminding each other not to curse because they care being recorded live. The companies that sign these idols expect not only expect spotless reputations, but they expect strong vocals,

flawless choreography and well-rounded entertainment skills. That is what sets Kpop idols apart from Western musician.



(I hope it doesn't cut off my essay below)

What I learned

I learned that I really did enjoy blogging and I wanted my blog to look like one that had a lot of time and effort spent on it. I tried to include media like pictures, Gifs and videos so my audience would just be looking at plain text or feel like they are reading from a book or dictionary because I wanted it to be fun too.

I also tried to add extra pages aside from the blog post; for example, I had different galleries, a “words to know” tab (basically it was a dictionary I could link to that dealt with purely Kpop and Kdrama themed words) and a tab that let visitors get to know more about the major entertainment companies.

I also went and created social media accounts, namely Twitter and Pinterest, specifically to link to the blog instead of just linking my own personal accounts because my personal accounts aren’t going to be as appealing to the people who visit my blog.

Now, I learned a lot of things in the process of making my blog too. Firstly, I learned how to use WordPress which came in handy when I had to make a portfolio for COMM 100. Now, if I was asked to complete an assignment on WordPress I would have no fear because of all the time I’ve spent figuring it out.

I also learned a blogger may be planning to write about one story or subject for a blog post but then something like a giant news event may happen and the blogger ends up changing their post at the last minute to a more timely and relevant story.

And, researching information takes the majority of a blogger’s time when writing a new blog post because they can look at multiple sources and each source could be saying something different or contradicting each other. Sometimes, it will only take 20 to 30 minutes to write the actual blog post, but it took the blogger over 2 hours to do all the research for it to make sure that it is as accurate as possible. I think I can say that thorough research is very important.

I also learned that even though Microsoft Word, WordPress and Grammarly are there to help a writer with spelling and minor grammatical issues, they do not like AP style so you can’t fully rely on them unless you want major points counted off, which can be hard to do because some people really hate seeing those red and blue lines under their work.

As I said earlier, I realized that blogging is something that I enjoy a lot, and I hope that my future class and time permit me to continue to blog. I perhaps I won’t quite keep up with the AP style formatting, but a lot of the writing techniques that we learned in class I would like to continue to use.